



# NAVRA National Rescue Challenge 2024 ATLANTA Sponsorship Opportunities



May 30th - June 2nd, 2024

Atlanta Fire Rescue Department  
Atlanta, GA.



Hosted by:



This years **NAVRA'S National Rescue Challenge 2024**, will be hosted by the Atlanta Fire Rescue Department and will include rescue teams from all over North America who will participate over three days in team-based scenario training exercises designed to promote good team dynamics, improve communication and increase rescue scene proficiency. As a valued corporate donor, NAVRA invites you to participate in a variety of sponsorship opportunities which helps us to defray costs associated with this endeavor. As an all volunteer member organization, 100% of your sponsorship goes towards the costs associated with this program and future educational and training events. This is a great opportunity to have high visibility as a sponsor for this event and to interact with rescue leaders and team members to promote advanced safety in the rescue arena. We look forward to your participation. Sponsors should be prepared to arrive on May 30th for set up of your display and or equipment.

## Program Sponsorship Opportunities

### Presenting Partner - \$5,000

- Company name, logo & hyperlink on NAVRA landing page and NAVRA website.
- 6' table at designated exhibit area.
- Recognition in all marketing/promotional materials.
- 2 Representatives to hand out awards at the Award Ceremony.
- Sign and verbal recognition at event.
- Complimentary entrance for 4 to NAVRA social/team reception.

### Challenge Partner - \$2,500

- Company name, logo & hyperlink on NAVRA landing page and NAVRA website.
- 6' table at designated exhibit area.
- Recognition in all marketing/promotional materials.
- Sign & verbal recognition at event.
- Complimentary entrance for 2 to NAVRA social/team reception.

### Safety Partner - \$1,000 + Provide equipment for the teams to use during the challenges.

- Company name, logo & hyperlink on NAVRA landing page and NAVRA website.
- 6' table at designated exhibit area.
- Recognition in all marketing/promotional materials.
- Sign & verbal recognition at event.
- Complimentary entrance for 1 to NAVRA social/team reception.

### Rescue Partner - \$1,000 or in-kind donation of goods.

- Company name, logo & hyperlink on NAVRA landing page and NAVRA website.
- 6' table at designated exhibit area.
- Recognition in all marketing/promotional materials.
- Sign & verbal recognition at event.

## Special Branding Opportunities

**Social Event Sponsor** - 10 slots @\$500 each. Will include your company name and logo on website and signage and verbal recognition at event.

**Deadline for sponsorship registration is May 17th, 2024.**  
**Space is limited so please register early to ensure your spot.**  
**Further information regarding housing and events will be forthcoming.**

For more information about sponsorship or NAVRA, visit us at [www.NAVRAUS.org](http://www.NAVRAUS.org) or contact Stephen Martell at [smartell@navraus.org](mailto:smartell@navraus.org) or 954-253-6863.

## About NAVRA

NAVRA is a designated 501(c)(3) education and training organization made up of firefighters, paramedics, nurses and physicians. Our mission is to **"prepare today's rescuers to succeed at tomorrow's challenges."** It is the focus of NAVRA to provide platforms for rescue personnel throughout North America and the world to share and advance rescue science and technology. We seek to develop and enhance proficiency in general rescue techniques, vehicle rescue, incident command and pre-hospital care. We aim to promote injury prevention, through education and awareness, within all groups at risk from unintentional injury.



NAVRA's

## National Rescue Challenge 2024 Sponsorship Form

May 30th - June 2nd, 2024  
Atlanta Fire Rescue Department  
Atlanta, GA.



**Team training is on May 30th, 2024. Exhibiting sponsors can set up as early as the morning of May 30th.  
If you are providing tools/equipment for teams, please arrive by May 30th.**

Sponsor Company Name:

Sponsor Company Address:

Address

City

State/Province

Postal Code

Country

Sponsor Company Website:

Onsite Contact:

Onsite Contact Title:

Onsite Contact Email:

Onsite Contact Phone:

**SPONSORSHIP REGISTRATION  
DEADLINE IS MAY 17th, 2024.  
DONT FORGET TO EMAIL US A  
HIGH RESOLUTION LOGO ALONG  
WITH YOUR SPONSORSHIP FORM.**

**Please check box if you do not  
require exhibit space:**

**Please check categories that apply for sponsorship:**

Presenting Partner - \$5,000

Challenge Partner - \$2,500

Social Event Sponsor - \$500 x \_\_\_\_ = \$\_\_\_\_\_

Up to 10 sponsors are needed in the social event category that will help us with the costs of food and refreshments throughout the event. Please consider adding this level along with your partnership. You may sponsor more than one social event. We will acknowledge with your company name and logo.

Safety Partner - \$1,000 + equipment for team use:

(please specify equipment in the line area above)

Rescue Partner - \$1,000 or in-kind donation of:

(please specify donation good(s), quantity of good(s) and value of in-kind donation in the line area above)

### Payment Method

NAVRA is an IRS Registered Not-for-Profit and volunteer driven organization. Our tax id number is 80-0264497. You may pay by either online at [www.navraus.org](http://www.navraus.org) or make check payable to NAVRA and mail to: NAVRA, 1473 Spanish Oak Way, Wellington, FL 33414

**Please email your completed form along with a high resolution company logo (jpeg, eps or ai) to [smartell@navraus.org](mailto:smartell@navraus.org).**

Thank you for your partnership for NAVRA's National Rescue Challenge 2024. Once received, a member of our team will contact you to discuss details of your sponsorship, applicable timelines and sponsorship benefits. We look forward to partnering with you.

North American Vehicle Rescue Association, Inc.

Stephen Martell, President | 954-253-6863 | [smartell@navraus.org](mailto:smartell@navraus.org) | [navraus.org](http://navraus.org)

